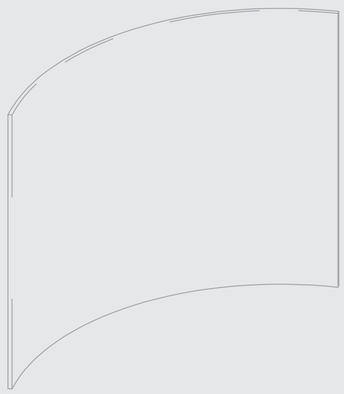
Formulate:
HC1 and HC2, Horizontal Curve Wall

Total Graphic Area: 127.125”w X 95.5”h
Total Visual Area: 123.125”w X 91.5”h

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be named as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard



bleed area
trim line
safe zone